

LET'S GET METAPHYSICAL

Austin is no stranger to tarot readers, psychics and sound baths, but the metaphysical is modernizing. Meet the new guard of cosmic innovators who are helping Austinites to self-explore. By *Erin Kushner*



Moses

THE SPIRITUAL ENTREPRENEUR

KRISTIN MOSES OF DESIGNGOOD

If practicing metaphysics was once relegated to private quarters, Kristin Moses wants to show you a new way: practicing it right in your office. The founder of DesignGood—an Austin company that offers website and logo design services and helps “spiritpreneurs,” as she calls them, build and shape their business—Moses guides her clients through spiritual techniques, including a three-part discovery method that teases out a business’s true identity, and emphasizes holistic messaging (putting out into the universe what they want to accomplish and what kind of customers they want to attract). “Entrepreneurship is my passion, and I feel

like it’s most effective when basic spiritual principles are applied,” she says.

DesignGood’s weekly newsletter shares advice on how to consult your spirit and find serenity in the daily pressure of, say, your firm’s social media platforms. But above all, it champions what Moses calls a high-vibe entrepreneur: someone who abides by key practices like intention-setting and molding a business around his or her true gifts. “There are so many people out there who just don’t bond with traditional business plans,” she explains, stressing that building a website for your company is just another form of manifestation. “It’s putting out what you want to attract in your life.”

→ Visit designgood.com for more info and catch Moses at Cosmic Camp in Marfa.